

1. Requested Motion:

Meeting Date: November 1, 2010

Authorize staff to place a contract for the purchase and installation of pole sets that will provide the ability to hang special event banners for the Bay Oaks Recreation Campus and other Town special events and move forward with plans for a permanent monument sign for the Bay Oaks Campus.

Why the action is necessary:

This has not been budgeted for FY11.

What the action accomplishes:

This action improves the Town's ability to promote Bay Oaks and special events.

2. Agenda:

☐ Consent
☒ Administrative

3. Requirement/Purpose:

☐ Resolution
☐ Ordinance
☒ Other:

4. Submitter of Information:

☐ Council
☒ Town Staff – Public Works
☐ Town Attorney

5. Background:

The Bay Oaks Recreation Campus Advisory Committee has researched various alternatives for promoting the recreation facility and made recommendations to Town Council. The committee's proposal recommended that banner poles be installed at three locations along Estero Blvd in proximity to the: Seafarer's property, School Street, and Big San Carlos Pass Bridge. The Town is currently utilizing an area at the foot of the Matanzas Pass Bridge to hang special event banners, although it does not provide the best visibility until such time as another alternative is available it is suitable. A location in proximity of School Street and another at the south end of the island will offer good locations for promoting Bay Oaks events as well as other island events. It is estimated that one pole set, purchased, installed and affixed to handle banners will cost approximately \$7,000.00.

The committee also recognized that a permanent sign located in proximity to the access roads leading from Estero Blvd. to Bay Oaks is also priority and has recommended that this be moved forward. To date staff has not had the opportunity to obtain price quotes for this, but agrees that it should move forward.



6. Alternative Action:

Do not approve.

7. Management Recommendations:

Staff recommends the approval.

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

9. Council Action:

☐ Approved ☐ Denied ☐ Deferred ☐ Other